



Alt-Reality Lexicon

Alt-
Right
&
Mano-
sphere

Pleun Gremmen

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#01







Dear Normie,

Welcome to the *Alt-Reality Lexicon*. This lexicon of neologisms helps the demystification and clarification of the words used by two prominent online subcultures: the *Alt-Right* and the *Manosphere* by translating them from jargon to general language. Both of these groups have had significant roles in recent socio-political developments in Western Society, from the election of President Donald Trump, to the *Unite The Right (Charlottesville) Rally*, to the *Free Speech vs. Political Correctness-debate*.

Every key point in the ideology of online subcultures is mirrored in their expressions, their aesthetic, behavior and in their vocabulary. To gain a deeper understanding of the views of the online far-right it is key to be

society from developing further. To understand the online influence on our current political debate and start communicating, it is key to understand the language used. This lexicon is meant to grow into a bridge to close the language gap between normies and the online far-right.

All best,
The Alt-Reality Lexicon



Dear Pepe,

The right has created quite the impassable forest of online subcultures. A semiotic complexity in which normies will easily get lost.

It probably feels good to be part of a group, to be understood and to have a place where you are accepted. I do think we as a society should discuss the topics you are writing, memeing and marching about. Western Civilization is changing and we do need to decide how we are going to organize our new society. But it has gotten out of hand: the gap between your reality and ours has grown too wide to discuss and solve these issues.

In attempt to bridge that gap this lexicon is, with the help of all kinds of sources, providing a translation of the jargon you created. Starting with the neologisms of those of you

I was looking for. It was of importance to me to show different definitions from different sources for each term, so the reader would be triggered to compare and understand how different sources have different underlying bias. In addition I wanted to create a lexicon that although made from a critical point of view, doesn't claim any definition to be the absolute truth. Furthermore the online version could also be used as a database for further development of software. Therefore I started the Alt Reality Lexicon, in the hopes it can grow towards an extended, useful tool.

If you want to be involved in this project as an editor or developer please visit my website www.pleungremmen.nl, send an email to info@pleungremmen.nl, or visit the online lexicon at www.altrealitylexicon.xyz

Who is the Alt Reality Lexicon about?

At the moment the lexicon provides terms linked to the Alt-Right and the Manosphere. Two subcultures who have created their own reality through strong ideology, identity and language. In the future more Alt Realities could be added.

Alt-Right

Alt-Right—The Alt-Right is a loosely-connected group of white supremacists, neo-nazis, neo-fascists and other far right-wing subcultures from America and Western Europe. They believe that the left is now the predominant political movement of the elites, and has infiltrated our media, universities and governments. In order to conquer these areas back they are reappropriating a transgressive language once used by the left. At the core of their ideology is a fear of the foreign. They believe if the West doesn't act now, the demise of western civilization will be fact rather than fiction being overflowed by other and "lesser" cultures.

Alt Reality Bubbles, Pleun Gremmen
(January 2018)

Alt-Right—A euphemism for white supremacism.

Urban Dictionary, Valerie Morghulis
(March 21, 2018)

Alt-Right—or 'alternative right' is a name currently embraced by some white supremacists and white nationalists to refer to themselves and their ideology, which emphasizes preserving and protecting the white race in the United States in addition to, or over, other traditional conservative positions such as limited government, low taxes and strict law-and-order. The movement has been described as a mix of racism, white nationalism and populism ... criticizes "multi-culturalism" and more rights for non-whites, women, Jews, Muslims, gays, immigrants and other minorities. Its members reject the American democratic ideal that all should have equality under the law regardless of creed, gender, ethnic origin or race. The Alt-Right have elevated extremism in the GOP.

Urban Dictionary, Einsteinacapella
(August 16, 2017)

Alt-Right—, or alternative right, is a loosely-connected and somewhat ill-defined grouping of white supremacists, neo-Confederates, neo-Nazis, neo-fascists, and other far-

10/deep-state-unelected-shadow-government-here-stay

3. ↑ <https://www.corbettreport.com/deep-state-rising-the-mainstreaming-of-the-shadow-government/>
4. ↑ http://www.salon.com/2015/10/21/this_is_not_a_democracy_behind_the_deep_state_that_obama_hillary_or_trump_couldnt_control/
5. ↑ <http://www.independent.co.uk/news/world/americas/us-politics/deep-state-what-donald-trump-influence-us-president-control-public-intelligence-military-a7614311.html>

[Wikispooks, x](#)
(x)

Degenerate

Degenerate—[verb dih-jen-uh-reyt; adjective, noun dih-jen-er-it] verb (used without object), de-gen-er-at-ed, de-gen-er-at-ing.

1. to fall below a normal or desirable level in physical, mental, or moral qualities; deteriorate: *The morale of the soldiers degenerated, and they were unable to fight.*
2. to diminish in quality, especially from a former state of coherence, balance, integrity, etc.:
The debate degenerated into an exchange of insults.
3. Pathology. to lose functional activity, as a tissue or organ.
4. Evolution. (of a species or any of its traits or structures) to revert to a simple, less highly organized, or less functionally active type, as a parasitic plant that has lost its taproot or the vestigial wings of a flightless bird.
5. to cause degeneration in; bring about a decline, deterioration, or reversion in.

[more...]

[dictionary.com, x](#)
(x)

Degenerate—or degeneracy, is a com-descriptive term used by the alt-right for anything they consider unacceptable in their ideal society.^[1] The use of the word “degenerate” is an explicit reference to terms used in Nazi Germany such as Degenerate Art] and Degenerate Music.

1. ↑ *The alt-right is drunk on bad readings of Nietzsche. The Nazis were too.* Vox. August 17, 2017.

[Rational Wiki, x](#)
(x)

Degenerate—Someone who is a disgrace to society. A consumer but not a producer. A Taker but not a giver. Someone who has declined in morals and spends most of his/her time partying, having sex, drinking heavily and doing all that while being a general fucking neet.

[Urban Dictionary, Dickosaursu](#)
(March 08, 2017)

Deplorable

Deplorable—Individual Trump supporter. According to Hillary Clinton; One that deserves strong condemnation.

[Urban Dictionary, shite&Syphilis](#)
(September 23, 2016)

Deplorable—Definition of deplorable

1. deserving censure or contempt : wretched deplorable living conditions
2. lamentable a deplorable death

[Merriam Webster, x](#)
(x)

Deplorable—Just days after Democratic nominee Hillary Clinton said half of Donald Trump’s supporters make up a “basket of deplorables,” some of those supporters are embracing the label. Among those whom Clinton dismissed as the “basket” cases there is a sense of pride in being insulted by the candidate they despise.

[USA Today, William Cummings](#)
(Sept 13, 2016)

Deus Vult

Deus Vult—is Latin for “God wills it”. Deus Vult was the battle cry of the crusaders. Use of the term implies that another crusade is necessary. Saracen is an associated term and was used by medieval Europeans to refer to Muslims, particularly Muslims in former Roman provinces. It’s a pretty good sign you’ve stumbled upon an internet tough guy^[1] or an alt-lighter attempting to use it in a memetic fashion to hide its racist intentions.

This term may be a bit less trustworthy than others, and it may just be that you’ve met with an internet historian making a joke. Or both.

1. ↑ <http://i1.kym-cdn.com/photos/images/facebook/001/177/737/2a1.png>

[Rational Wiki, x](#)
(x)

Deus Vult—Deus lo vult (“God wills it”, “vulgar” form of Latin Deus vult;^[1] variants Deus le volt, Dieux el volt; Deus id vult, Deus hoc vult, etc.^[2]) is a Catholic motto associated with the Crusades, more specifically with the Princes’ Crusade of 1096–1099. The phrase appears in the Vulgate translation of the Christian Bible.

1. ↑ manuscripts of Gesta Francorum variously have Deus le volt, Deus lo vult, as well as the “corrected” forms Deus hoc vult and Deus vult. Winter (1890) cites Barth: “Barbaro-latina vulgi exclamatio vel et tessera est. Uideri autem hinc potest, tum idiotismum Francicum propriorem adhuc fuisse latine matrici”. Winter (1890) comments that the presence of the Romance article (lo, le) was very likely part of the original motto as shouted in Amalfi, as both the author of Gesta Francorum and that of Historia Belli Sacri report it.
2. ↑ Mrs. William Busk, Mediaeval Popes, Emperors, Kings, and Crusaders, Or, Germany, Italy, and Palestine, from A.D. 1125 to A.D. 1268, Volume 1 (1854), 15, 396.
[Wikipedia, x](#)
(x)

Deus Vult—(Classical Latin for “God wills it”) was the cry of the people at the declaration of the First Crusade by Pope Urban II at the Council of Clermont in 1095 when the Eastern Orthodox Church requested help in defense from the Seljuk invasion of Anatolia.^[1]

The First Crusade arose after a call to arms in a 1095 sermon by Pope Urban II. Urban urged military support for the Byzantine Empire and its Emperor, Alexios I, who needed reinforcements for his conflict with westward migrating Turks in Anatolia.^[2]

As you have asked in your question, which showed no sources as to Deus Vult being used recently, (don’t worry I got you covered), it is indeed gained use, which I will prove in just a moment.

Crusader Kings has been out for a good

while (3 years) so the current surge in its use has nothing to do with the game. Perhaps it helped popularize the phrase, but other than that it has nothing to do with CK2.

Here are a few examples of this phrase being used: (I apologize as in some of these you might have to scroll down a bit)

- <https://www.youtube.com/watch?v=49lw0ID7zcA>
- <https://www.youtube.com/watch?v=KY2KzjVNoKY>
- <https://www.youtube.com/watch?v=M0d4qM7gCH8>
- <https://www.youtube.com/watch?v=49lw0ID7zcA>

Control+f. As you can see, there is a lot of use for this phrase here. Let’s look at what the people say along with it.

“we’re long overdue for another crusade”

“Time to remove kebab”

“And centuries later, their descendants gave Europe away for nothing so they wouldn’t be called racists. The End”

“DEUS VULT! must remove the kebabs!!!”

“We will never let our Europe turn into 3rd world shithole! We will never accept Sharia Law! CRUSADE NOW!! DEUS LO VULT!!!!”

“IT’S TIME FOR A NEW CRUSADE, DEUS VULT”

“Muslims have always been self proclaimed victims. Killing innocent christians for hundreds of years and when finally the pope calls upon people to finally put an end to it, they bitch and moan to this day they blame us, even now muslims will kill thousands and still say christianity is still dangerous”

“As an atheist, I would gladly go on a Crusade with my Christian brothers to get rid of this Islamic plague. DEUS VULT!”

“IT IS TIME TO BRING BACK THE CRUSADES. GOD BLESS YOU ALL IN THIS DARK TIME. USA.”

“RIP FRANCE, RIP ENGLAND overflowed with muslims”

“I think its about time we went on another crusade.”

“A new order of Knights Templar is needed once again to fight the Islamic hordes plaguing western civilization.”

Whether or not that sounds like its said in context of CK2 is up to you. You can look for Deus Vult being used in other places in much the same way to refer to anti-islamic beliefs. For example voat (Google deus vult:voat) The current surge of Deus Vult does not seem to be part of CK2, but part of a growing hatred for islamification, proved by simply reading the comments that come with that phrase.

It is used essentially as the christian





Cucks

and modern decadence fast!

We want

[Cuck: p.54]



Se (((echo)))!

[(O): p.30]

Web of ideology

Different online ideologies exist within an immense number of different subcultures with each their own preferred (*social*) media platform, language and aesthetic. Each subculture employs their own set of jargon, describing the world, their views and or themselves and spreading them in their *Alt Reality Bubble*. These subcultures aren't necessarily political and don't conform to the old school left-to-right scale of our political spectrum, but were born out of a clash of existing (*political*) ideologies, our new global social media landscape, societal discontent after our recent recession and depression, changes in society due to mass-immigration and an influx of refugees, and escapist or nostalgic tendencies. Which online subcultures are influencing our current political discourse?

Categorizing these groups in this stage is a strenuous process. Some are early in their online evolution and therefore constantly branching out into subgroups and sub-subgroups, finding their specific brand of ideology in an ever-expanding mess of semiotic complexity.

The temporary nature of these stages of evolution of ideology is the very reason writing about this phenomenon feels like constantly lacking behind. Sources are quickly outdated, hypes die, people switch sides and terms change definition. One prominent scholar who has published a book about recent online subcultures is Angela Nagle. Her research has spun several years of following these different groups on various platforms.

From the crowded battlefield of current online culture wars she identified three subcultures with a number of subgroups in her 2017 book *Kill All Normies*^[18] which I will discuss in the following paragraphs:

Alt-Right
Manosphere
MRA
MGTOW

