

3000 BG Rotterdam

The Pfot Zwart Institute Experimental Publishing course (XPUB) is a research-oriented master programme, with a strong emphasis on the connection between practice and theory. The course focus on practice-led research will equip you with both conceptual and technical skills to develop projects and works within the field of cultural production.

XPUB is a two-year Master of Arts in Fine Art and Design course that prepares students to critically engage with societal issues within the fast changing field of art, design and cultural production.

XPUB's interests in publishing are twofold: first, publishing as the inquiry and participation into the technological frameworks, political context and cultural processes through which things are made public;

and second, publishing as the desire to expand the means of discourse circulation beyond print media and its direct digital translation, so as to create publics in the age of post-digital networks.

XPUB welcomes practitioners from different background and approaches publishing from the perspective of multidisciplinary, interdisciplinary and transdisciplinary practices, in order to explore a broad range of methods and workflows, as well as to invent new ones.

XPUB understands reading, writing, prototyping, documenting and making/creating public as core principles for a critical design and artistic research.

XPUB strives to balance self-directed research with self-organisation to allow empowerment and to support collective thinking and action.

xpub.n1 issue.xpub.n1 project.xpub.n1 pzwart.n1/experimenta1publishing

design: pleungremmen.nl

The **Piet Zwart Institute** houses the international Master programmes of the **Willem de Kooning Academy** at **Rotterdam University of Applied Sciences**. Since 1999 it has been a dedicated to promoting study and research in the fields of art, design and art education.

-

pzwart.nl

£

XPERIMENTAL PUBLISHING

R

MASTER OF ARTS IN FINE ART AND DESIGN