

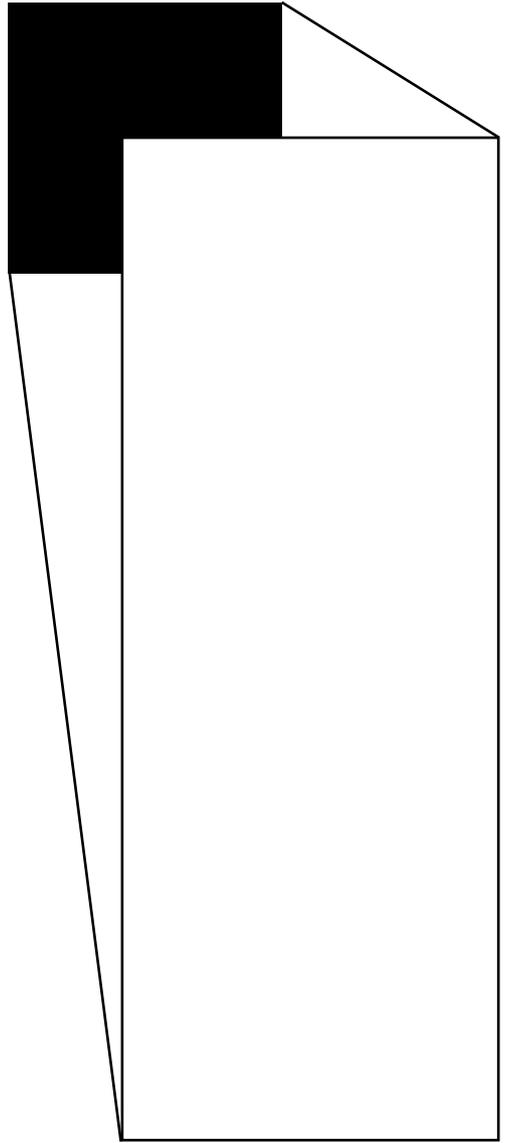
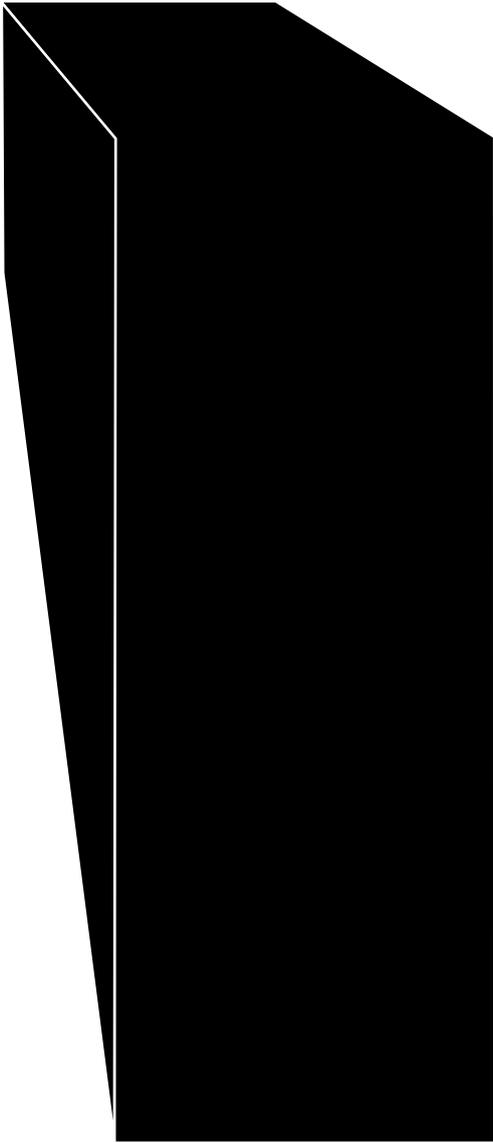
# PRACTICAL VISION

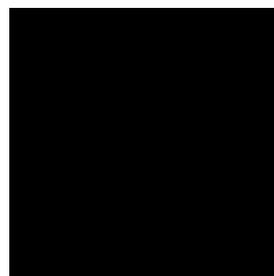
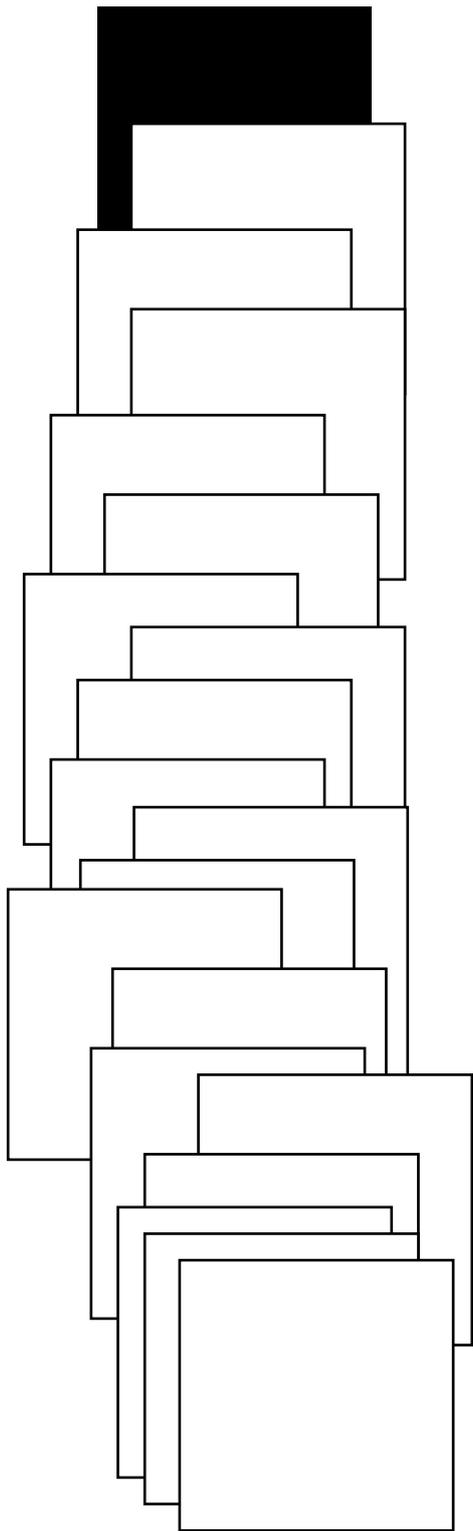
**The Future Publishing and Printing** is an experiment-focused studio by Klara van Duijkeren (NL) and Vincent Schipper (NL). Over the years their activities have ranged from editorial design, curation and book making, to creating and organizing exhibitions and residencies. They see their role being to make ideas public in the medium that seems to fit best with the idea. The Future gives small and/or experimental ideas that could have a large impact, an opportunity to communicate. The Future sees print as a medium that remains, and that is far more sustainable than digital publications. However they find that the (corporate) model for printing and publishing that emerged over the last fifty years, has proven itself to be out of sync. So they do it their own way, and publish tailor-made work in limited edition prints. Based in Amsterdam, they collaborate and distribute internationally.

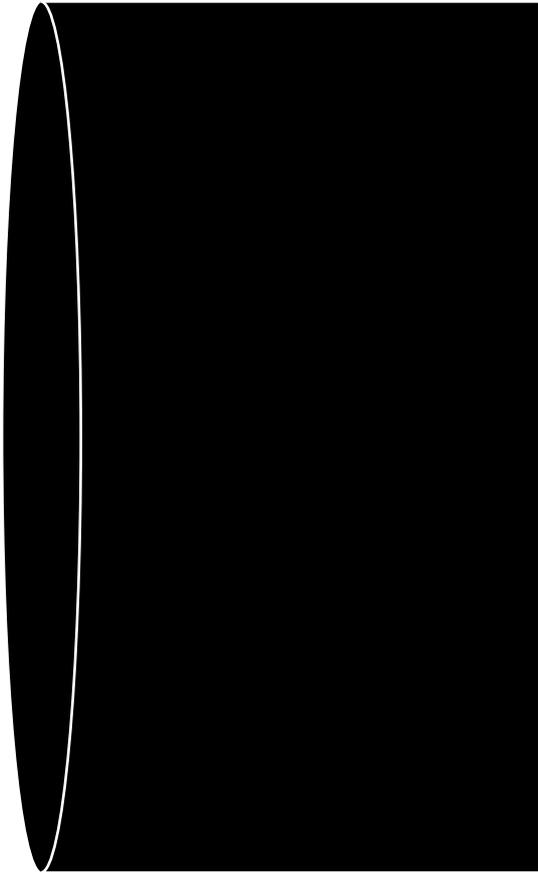
**It is 2051, and the climate has certainly changed – not that anyone really expected anything to the contrary.**

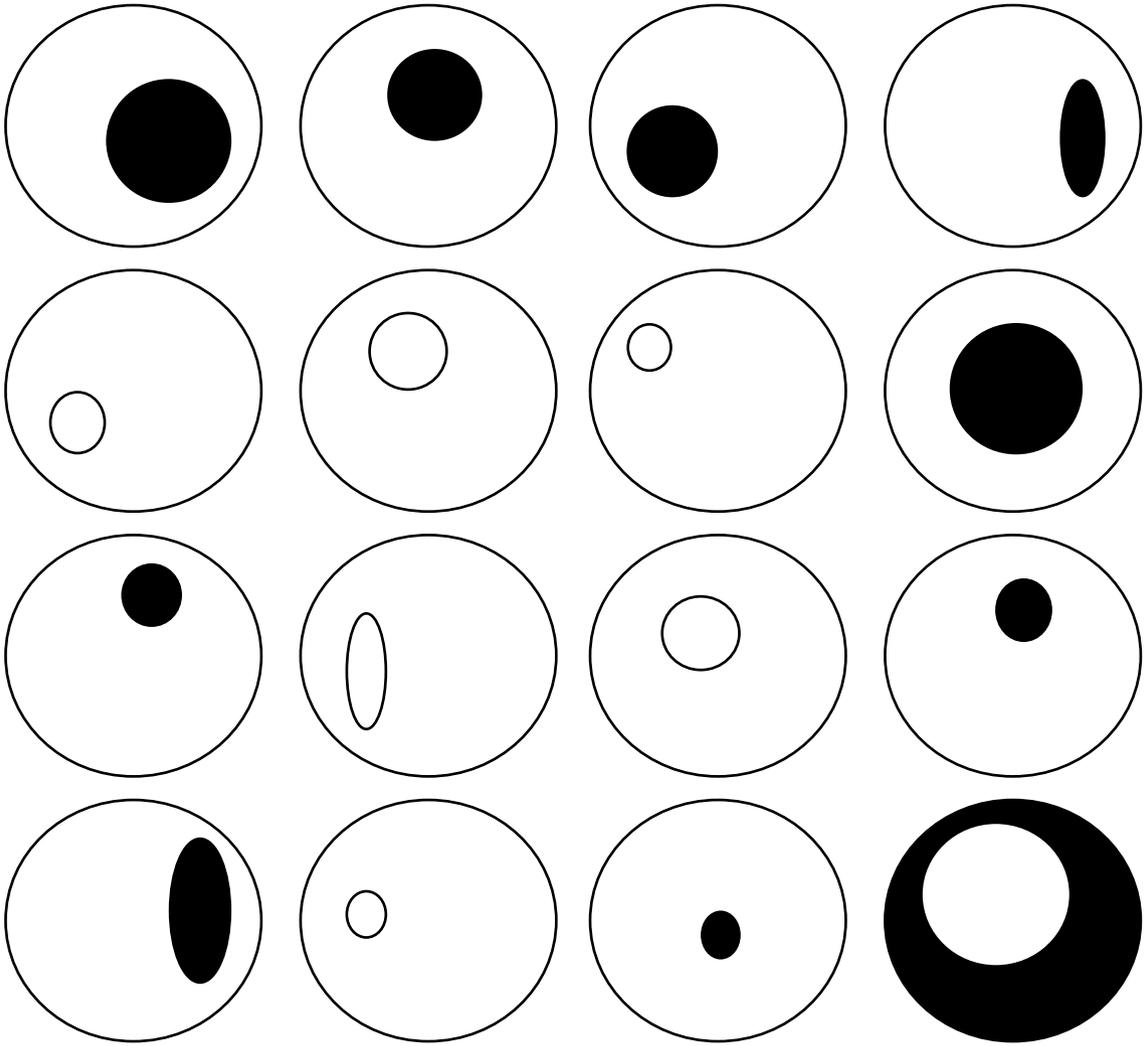
**As a result, the world’s data centers have flooded, and their data is lost. No, we did not figure out a way to keep them safe, and no, we did not learn anything from the international seed bank debacle.**

**This is what we have started to call “The Great Blackout”. The beginning of the post-internet age.**









To communicate the loss of memory and knowledge through a bunch of text and images would miss the point. The only way to communicate such a condition is through simple geometric shapes.

These geometric shapes fit into each other, or at least they seem to. Much like words in language do.